

Information for Sponsors – HiPC 2013

Important Contact Information (details described later in this document for each item):

For:	Contact:
Conference venue	Banquet Manager ATTN: HiPC 2013 Park Plaza Bengaluru 90-4 Marathahalli/Outer Ring Road Bangalore Karnataka 560037 India Phone: +91 80 4909 4909 E-Mail: fbm@pkbengaluru.com
Sponsorship and benefits On-site contact	Kalyana Chadalavada kalyana@hipc.org or your HiPC POC Imran Aziz Ahmed imranaziz@gmail.com
Finance, invoice, payment	US Dollars: Ajay Gupta intlfinancechair@hipc.org Indian Rs: Venugopalan Nair indiafinancechair@hipc.org
Shipping sponsorship material	Ship to: Park Plaza (address above) and copy email to: Imran Ahmed imranaziz@gmail.com Kalyana Chadalavada kalyana@hipc.org
Sponsor logo on HiPC website	Animesh Pathak animesh@hipc.org
Industry exhibition & Conference banner logos	Kalyana Chadalavada kalyana@hipc.org
Sponsor feedback session	Manisha Gajbe manisha@hipc.org
Registration (Sponsorship benefits)	Sally Jelinek Westrom regchair@hipc.org

Important Dates:

Information:	Due Date:
Shipping sponsorship materials to the conference venue	Ensure delivery on or after Dec 16 th Deliveries before Dec 16 th will be rejected
Logos and information for sponsorship website	Review http://hipc.org/hipc2013/sponsors.php
Logos for conference banner and related items	Nov 20 th
Industry Exhibition booth space confirmation	Nov 20 th
Industry Exhibition booth space selection	Dec 10 th
Invoicing & Payment	Immediately
Sponsorship related registration details	Nov 20 th
Sponsor feedback lunch session	Breakfast & Lunch sessions Dec 20 th , Venue: TBD

Please print this page or carry a copy of this document with you to the conference.

Detailed information follows.

Sponsorship Information, Sponsorship Options and General Questions:

Email: Kalyana Chadalavada kalyana@hipc.org or your HiPC point of contact

1. A maximum of 4 sheets of double sided A4 size can be included as part of the registration kit.
2. Additional information material can be left on a desk / your booth for attendees to pick up.

Sponsorship Materials: All material must reach the conference venue, Park Plaza Bengaluru, no sooner than Dec. 16th. This includes information that needs to be included with the registration package and any material you want to distribute to the attendees. Any material delivered earlier than Dec 16th is **not guaranteed** to be either safe guarded or set aside for the conference. Neither HiPC nor the hotel will be able to take responsibility for such material. Please ensure that the materials are clearly marked for HiPC.

Materials must also be clearly marked for booth and registration kit purposes. Unless material is specifically marked as “Registration Kit”, it will be assumed to be booth material and will **not** be included with the registration kits.

Send all the materials in support of your sponsorship directly to the venue address specified above; please mark a copy of ALL related emails (including confirmation/tracking of the shipment) to the following:

Contact for further clarifications:

Imran Ahmed imranaziz@gmail.com

Kalyana Chadalavada kalyana@hipc.org

We are expecting ~400 registrations this year. Plan copies of your marketing material accordingly. Only the materials reaching the venue by the afternoon of Dec 17th can be included in the registration kits.

Sponsor logo on HiPC website: If you are a sponsor, your logo should already be on the HiPC web site at <http://hipc.org/hipc2013/sponsors.php> and <http://hipc.org/hipc2013/exhibits.php>. If your logo is missing or your sponsorship category is incorrect, please contact the following immediately for corrective action:

Animesh Pathak: animesh@hipc.org

Copy kalyana@hipc.org

Industry Exhibition - Booth size: Standard booth size will be 3m x 2m x 8 ft. Large booth size will be 6m X 2m X 8 ft. A booth frame with basic furniture (facia, 1 table, 2 chairs, 1 light and 1 power strip) will be provided. The booths will be ready by the night of **Dec. 18th** or morning of **Dec 19th** and will need to be removed by evening of the **Dec. 20th**. You must contact an external event coordinator or the venue directly for other amenities not listed above, like power, equipment or additional furniture. The exhibition floor layout is provided below for your reference.

You can request any of the following booth frame designs: front open (standard), L shaped (two side open), three sides open (only back wall) or even an empty space to build and install your own booth.

For any further information, please contact

Kalyana Chadalavada: kalyana@hipc.org

Copy Imran Ahmed imranaziz@gmail.com

Sponsors Plenary Session: A two and a half hour (2h 30 min) plenary session is scheduled for **Dec 19, 4:30 PM to 6:30 PM**. Sponsor levels Platinum & Titanium are given a speaking slot with time allotted as follows:

Titanium 20 minutes + Q&A

Platinum 20 minutes + Q&A

The talks are scheduled in the following order: NVIDIA, Shell, Intel, Mellanox

To better engage with the conference attendees, our guidance is to use this time efficiently and focus on highlighting the following:

- What your organization's goals are
- Where students and experienced professionals can meet them for hiring opportunities
- Discuss if there is interest in faculty research partnerships and if so where they can meet to discuss
- Any other partnerships they want to forge
- Product related breakthroughs or technical information
- Any product marketing

The booth is an ideal place for follow on discussions to happen.

If your organization is eligible and interested in availing yourself of this benefit, you should send in the slides for the talk no later than **Dec 1st** to the following:

Ramamurthy Badrinath

r.badrinath@hipc.org

Copy Manisha Gajbe

manisha@hipc.org

Conference Banner: We will use your logo, currently displayed on the HiPC web site, for printing on the conference banner. If the logo we currently have is not suitable for large-scale printing, we will contact you for a high quality logo (min 300 dpi).

Finance chairs for invoicing and payment:

For USD: Ajay Gupta intlfinancechair@hipc.org
For INR: Venugopalan Nair indiafinancechair@hipc.org
Please contact the above for invoicing & payment

Registration: The point of contact in your organization should provide the registration chair with two lists of email addresses:

- Employees for full conference registration
- Invited guests for full conference registration, and
- Exhibit booth-only staff.

These email addresses will receive *directly from the HiPC registration chair*, a unique code to utilize on the HiPC online registration system and instructions for using the code. Each registration code will be counted against the total number of complimentary registrations for which your company is eligible as a part of your sponsorship benefits. An email address may be used only once to register.

Complimentary registrations vary by the sponsorship level. Please refer to the conference website <http://hipc.org/hipc2013/industry.php> for an overview of various levels of sponsorship and benefits.

We encourage you to complete the registrations by **Nov 20th**.

Complimentary registration should be done via: <http://hipc.org/hipc2013/complimentary.php>

For any questions for clarifications regarding registrations:

Registration co-chair, Sally Jelinek: regchair@hipc.org

Visa: People who need an Indian visa have to get the letter from the conference personnel. Please refer to the conference website (<http://hipc.org/hipc2013/travel.php> - Travel Checklist) for instructions on how to get the letter.

Feedback session with the sponsors: Please come with some ideas on how we can enhance the value of the conference for both the attendees and the sponsors. This feedback session is split into two to accommodate everyone. Please pick **one** of the following sessions: 1 hour breakfast session, 1.5 hour lunch session. Please email the following, the names of representatives who will be joining us from your organization (**a max of 2 per organization**).

This session is scheduled for **Dec. 20th**

Contacts:

Manisha Gajbe manisha@hipc.org
Copy kalyana@hipc.org, industry@hipc.org

Latest Updates: Latest updates and information for the sponsors (latest version of this document) can be found at HiPC sponsor web page at <http://hipc.org/sponsors.htm>

Birds of a Feather Sessions

Platinum and Titanium level sponsors are eligible for a 2 hour Birds of a Feather (BOF) session. The BOF sessions are scheduled as follows:

Mellanox: “High Performance Clouds” - Dec 18, 2:00 to 4:00 in Robusta

NVIDIA: “Tesla K40, CUDA 6.0, OpenACC” – Dec 19, 1:30 to 3:30 in Arabica

Shell: “Computational Challenges in the Energy Sector” – Dec 20, 1:00 to 3:00 in Arabica

Intel: “Performance Challenges & Future Research, Xeon PHI Enabling” – Dec 20, 3:30 to 5:30 in Arabica

BOF details are available on the conference website at: <http://hipc.org/hipc2013/bof.php>

HiPC 2012 – Exhibition Floor Layout

Due to the nature of the layout, we are unable to include it in this document. Please see the document attached in the email. The booth layout and this document can also be accessed from this page:

<http://hipc.org/hipc2013/sponsors.php>

Communicate your preference of a booth location no later than **Dec 10th** to Kalyana Chadalavada. The following are provided for each booth space:

- Booth frame (ex: octonorm)
- Fascia
- One table
- Two chairs
- One power outlet
- One lamp

A reminder - you must contact an external event coordinator or the venue directly for any additional amenities like additional power, lamps, display stands, furniture, projectors etc. For your convenience, contact for a vendor familiar with the venue is provided below.

External Vendor Contact:

Digi Clinic

No 384, 1st A Cross, 7th Block, Koramangala, Bangalore 560 095

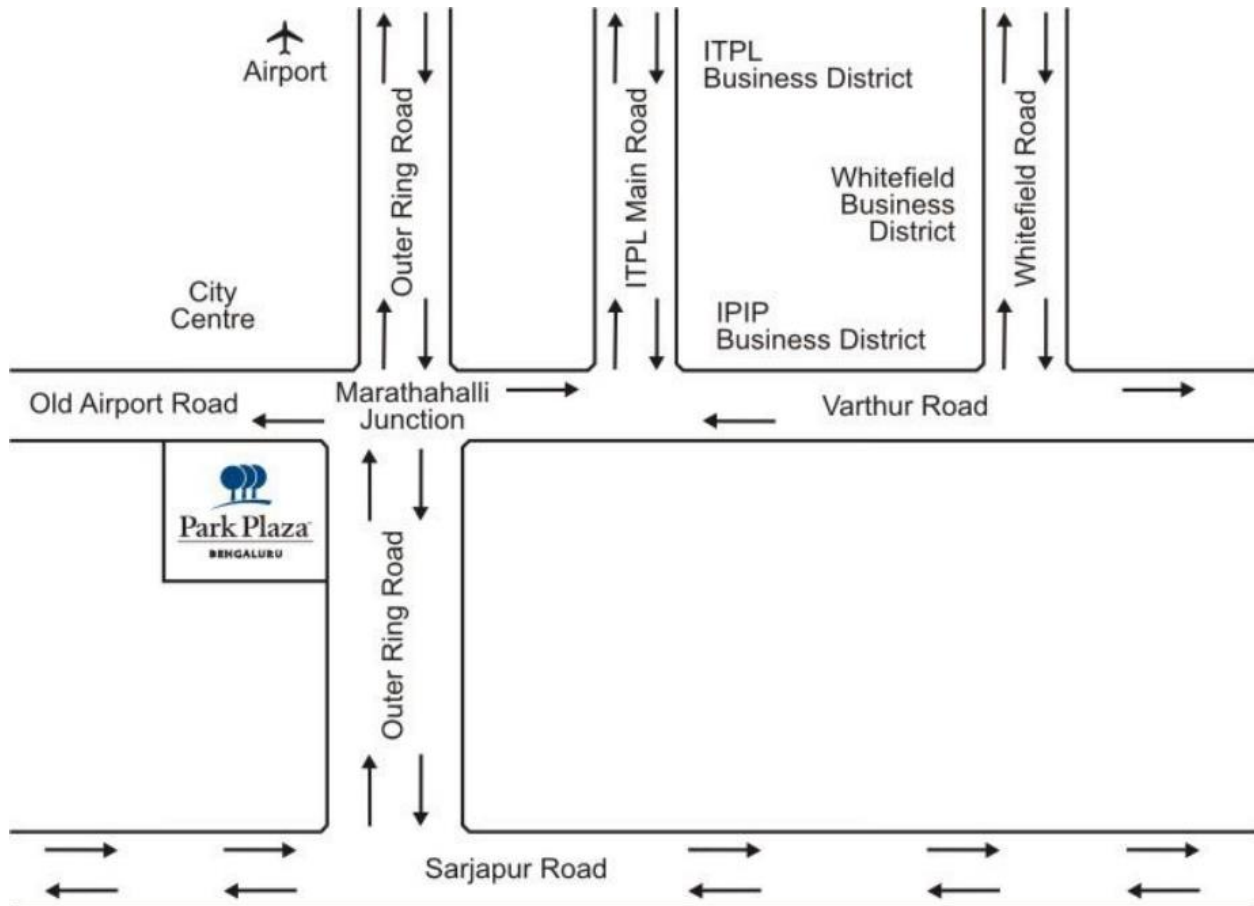
Phone: +91-9341241147, +91-9342241855 FAX: 080-22067265

E-mail: solutions.creative@live.com

Contact: Mr. Narayan. Cell number: +91-9341241147

HiPC 2013 Layout

Attached here is the location of Park Plaza Bengaluru and the layout of various halls used by HiPC 2013 at the venue, Park Plaza Bengaluru.



Venues of interest to sponsors:

Industry exhibits: Prefunction & Prefunction Grand Victoria. Booths are setup along the Courtyard wall

Sponsors Plenary Session: Grand Victoria

Sponsors Feedback Lunch: <TBD>

Continued on next page.

