

## Information for Sponsors

### Contact at the Conference Hotel:

- **Name:** Mr. Ajay Nayak.
- **Address:** Cidade Goa, Vaiguinim Beach, Dona Paula, Goa.
- **Mobile:** 9822127525

### Sponsorship Information, Sponsorship Options and General Questions:

- Raghuram Tupuri: [raghuram.tupuri@amd.com](mailto:raghuram.tupuri@amd.com)
  - Rama K Govindaraju: [rama.govindaraju@gmail.com](mailto:rama.govindaraju@gmail.com)
1. A max. of 4 sheets of double sided A4 paper can be included as part of the registration kit.
  2. Additional information material can be left on the registration desk for registrants to pick up as necessary.

**Sponsorship materials:** Please send all the materials in support of your sponsorship directly to Mr. Ajay Nayak. All material should reach Mr. Nayak latest by **Dec. 14<sup>th</sup>** latest. This includes information that needs to be included with the registration package, any material you want to distribute to the attendees. Please contact Mr. Rajeev Muralidhar for information on this at [rajeev.d.muralidhar@intel.com](mailto:rajeev.d.muralidhar@intel.com) .

**Sponsorship website:** For logos and other information that you want on the conference website (potentially useful information for all other sponsors as well) should be sent to Viraj N Bhat at [virajb@caip.rutgers.edu](mailto:virajb@caip.rutgers.edu) .

**Booth size:** All booth sizes will be 3m x 3m x 8 ft. For further questions on the booth please contact Kalyan at [kalyanakrishna@gmail.com](mailto:kalyanakrishna@gmail.com). Please let Kalyan know if you need a booth by **Nov. 1<sup>st</sup>**. A basic booth with basic furniture (tables/chairs) will be provided along with wireless internet access. The booths will be ready by **Dec. 18<sup>th</sup>** and will need to be removed by evening of the **Dec. 20<sup>th</sup>** or **Dec. 21<sup>st</sup>** morning.

**Banner for the conference:** Please contact Kalyan regarding the specifications for the banner. Please also provide a contact name for your company to work through any issues that may arise with this. Please send the banner images in print quality high dpi (min of 300dpi) to Kalyan. Order of preference for the format for quality is – EPS, CorelDraw, and PDF. The images should be mailed to Kalyan by **Dec. 1<sup>st</sup>**.

### Finance chairs for invoicing and payment:

- **For \$s:** Ajay Gupta - [ajay.gupta@wmich.edu](mailto:ajay.gupta@wmich.edu)
- **For Rs:** Venugopalan Nair - [thondiyil\\_nair@yahoo.co.in](mailto:thondiyil_nair@yahoo.co.in)
- **Invoicing:** Please let Ajay or Venu know to whom and where the invoices should be sent by **Oct. 1<sup>st</sup>**.
- **Payment:** Payment is due by **Oct. 15<sup>th</sup>** so that the planning and preparation for the conference can start on time. For this year, due to some unusual delays this deadline has been extended to **Dec. 1<sup>st</sup>**.

**Registration:** For submitting names of **registrants as part of the sponsorship**, please send the names to Sally and Mamatha at [sjw@useda.com](mailto:sjw@useda.com), and [Mamatha\\_Raghavendra@dell.com](mailto:Mamatha_Raghavendra@dell.com) respectively. The deadline

for sending the names for sponsored registrants is **Nov. 15<sup>th</sup>**. The names of the **sponsored tutorial attendees** must be sent to Sally and Mamatha by **Nov. 15<sup>th</sup>** as well. A maximum of 3 people are allowed to register as part of manning the booth. This is separate from the 10 that are allocated for the program registration.

**Industrial session speakers:** The names, short bios, title, small passport size photograph in jpg format and short abstract of the talk are all due by **Nov. 1<sup>st</sup>** to Raghuram and Rama. This will allow for the industrial session flier to be sent for publication and inclusion in the registration packages in time.

**Feedback lunch session with the sponsors:** This is scheduled for the lunch time of **Dec. 20<sup>th</sup>**. Please come with some ideas on how we can enhance the value of the conference for both the attendees and the sponsors. Please send email to Rama and Raghu on the representatives who will be joining us from your organization (a max of 2 per organization).

**Latest Updates:** Latest updates and information for the sponsors (latest version of this document) can be found at: <http://www.hipc.org/hipc2007/industry.html>